SIA “BIS S” EU Privacy Notice

25 May 2018.

We know that you care how information about you is used and shared and we appreciate your trust in us to do that carefully and sensibly. This privacy notice describes how we collect and process your personal information through www.bis.lv websites, devices, products, services, online and physical stores, and applications that reference this Privacy Notice, fulfilling the requirements of the General Regula of the EU Nr.2016 / 679.

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We collect your personal information in order to provide and continually improve our products and services.

Here are the types of information we gather:

Information You Give Us: we receive and store any information you provide in relation to www.bis.lv. You can choose not to provide certain information but then you might not be able to take advantage of many of our services.

Automatic Information: we automatically receive and store certain types of information when you use www.bis.lv, such as information about your use, including your interaction with content and services. Like many websites, we use “cookies” and other unique identifiers and we obtain certain types of information when your web browser or device accesses www.bis.lv.

For What Purposes does SIA “BIS S” Process Your Personal Information?

We process your personal information to operate, provide, and improve the BIS S Services that we offer to our customers. These purposes include:

Purchase and delivery of products and services. We use your personal information to take and handle orders, deliver products and services, process payments, and communicate with you about orders, products, services, and promotional offers.

Provide, troubleshoot, and improve www.bis.lv. We use your personal information to provide functionality, analyse performance, fix errors.

We use your personal information to recommend features, products, and services that might be of interest to you.

We use your personal information to communicate with you in relation Services via different channels (e.g., by phone, email, chat).

We use your personal information to display interest-based ads for products, and services that might be of interest to you.

We process personal information to prevent and detect fraud and abuse in order to protect the security
of our customers, SIA “BIS S”, and others. We may also use scoring methods to assess and manage credit risks.

We may also ask for your consent to process your personal information for a specific purpose that we communicate to you. When you consent to our processing your personal information for a specified purpose, you may withdraw your consent at any time and we will stop processing of your data for that purpose.

What About Cookies?

To enable our systems to recognise your browser or device and to provide bis.lv Services to you, we use cookies.

Does SIA “BIS S” Share Your Personal Information?

Information about our customers is an important part of our business and we are not in the business of selling our customers’ personal information to others. SIA “BIS S” shares customers’ personal information only as described below that are either subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

Transactions involving Third Parties: We make available to you services, products, applications, or skills provided by third parties for use on or through SIA “BIS S” Services. We also offer services or sell product lines jointly with third party. We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders for products or services, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analysing data, providing marketing assistance, providing search results and links (including paid links), processing payments, transmitting content, scoring credit risk, and providing customer service. These third party service providers have access to personal information needed to perform their functions, but may not use it for other purposes. Further, they must process the personal information in accordance with this Privacy Notice and as permitted by applicable data protection laws.

Other than as set out above, you will receive notice when personal information about you might be shared with third parties and you will have an opportunity to choose not to share the information.

How Secure is Information About You?

We design our systems and devices with your security and privacy in mind.

We work to protect the security of your information during transmission by using Secure software, which encrypts information you input.

We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personal customer information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

Our devices offer security features to protect them against unauthorized access and loss of data.

It is important for you to protect against unauthorised access to your password and to your computers, devices, and applications. Be sure to sign off when you finish using a shared computer.

What About Third-Party Advertisers and Links to Other Websites?

SIA “BIS S” www.bis.lv may include third-party advertising and links to other websites and apps. Third party advertising partners may collect information about you when you interact with their content, advertising, and services.
What Information Can You Access?

You can access your information, including your name, address, payment options, profile information in the “Your Account” section of the website.

If you have any question or objection as to how we collect and process your personal information, please contact our Customer Service (+37167611722; sales@bis.lv).

As discussed above, you can choose not to provide certain information but then you might not be able to take advantage of many of the SIA “BIS S” Services.

You can add or update certain information on pages such as those referenced in the "Information You Can Access."

The Help feature on most browsers and devices will tell you how to prevent your browser or device from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable cookies altogether. Because cookies allow you to take advantage of some essential services, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to add items to your Shopping Basket, proceed to Checkout, or use any BIS S Services that require you to Sign in.

If you want to browse our websites anonymously, you may do so by logging out of your account and disabling cookies on your browser.

When you consent to our processing your personal information for a specified purpose, you may withdraw your consent at any time and we will stop any further processing of your data for that purpose.

In addition, subject to applicable law, you have the right to request access to, correct, and delete your personal data, and to ask for data portability. You may also object to our processing of your personal data or ask that we restrict the processing of your personal data in certain instances. If you wish to do any of these things, please contact SIA “BIS S” Customer Service (+37167611722; sales@bis.lv).

How long do we keep your personal information?

We keep your personal information to enable your continued use of SIA “BIS S” services, for as long as it is required in order to fulfil the relevant purposes described in this Privacy Notice, as may be required by law such as for tax and accounting purposes, or as otherwise communicated to you.

Examples of Information Collected

Information You Give Us When You Use SIA “BIS S” services.

You provide information to us when you:

  - search for products or services;
  - place an order through BIS S services;
  - download, stream, view, or use content on a device, or through a service or application; download or use an application on a device;
  - provide information in Your Account (and you might have more than one if you have used more than one e-mail address or mobile number when shopping with us) or your Your Profile;
  - upload your contacts;
communicate with us by phone, e-mail, or otherwise;

complete a questionnaire, a support ticket, or a contest entry form;

upload images, videos or other files to BIS S services;

As a result of those actions, you might supply us with such information as: your name; address and phone number; payment information; your age; your location information; people to whom purchases have been dispatched (including addresses and phone numbers); e-mail addresses of your friends and other people; content of reviews and e-mails to us; images and video stored in connection with BIS S services, information and documents regarding identity and standing; corporate and financial information; credit history information; VAT numbers.

**Automatic Information**

Examples of the information we collect and analyse include:

- the Internet protocol (IP) address used to connect your computer or other device to the Internet;
- login, e-mail address, and password;
- computer, device, and connection information such as device application or browser type and version, browser plug-in types and versions, operating system, or time zone setting;
- the location of your device or computer;
- content interaction information, such as content downloads, streams, and playback details including duration and number of simultaneous streams and downloads, and network details for streaming and download quality, including information about your internet service provider;
- purchase and content use history;
- the full Uniform Resource Locators (URL) clickstream to, through and from our website (including date and time); cookie number; products and/or content you viewed or searched for, page response times, download errors, page interaction information (such as scrolling, clicks);
- phone numbers used to call our customer service number,

We may also use device identifiers, cookies, and other technologies on devices, applications and our web pages to collect browsing, usage or other technical information for fraud prevention purposes.

**Information From Other Sources**

Examples of information we receive from other sources include:

- updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily;
- account information, purchase, page-view information, or other information about your interactions with businesses with which we operate co-branded offerings, or for which we provide technical, fulfillment, payment, advertising, or other services;
- search results and links;
credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer certain credit or financial services to some customers.

Information You Can Access

Examples of information you can access through BIS S services include:

- personally identifiable information (including name, e-mail, password, communications and personalised advertising preferences, address settings);

- e-mail notifications;

- Your Profile;

Authors can access their account and other information, and update their accounts.